



### Contact Mapping

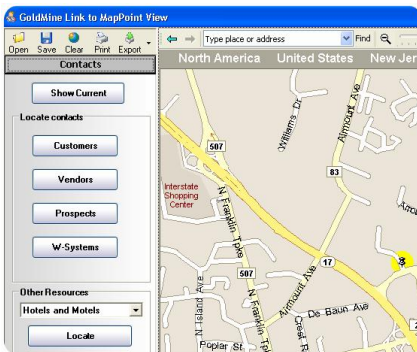
From GoldMine a user can launch MapView to quickly show contacts on a detailed street level map.

### Geographic Encoding

From GoldMine an administrator can quickly append to longitude and latitude information to GoldMine contacts.

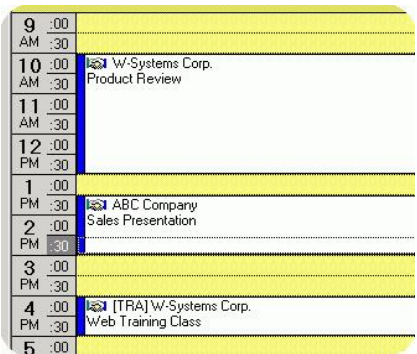
**MapView for GoldMine enables you to visualize information in your GoldMine database and interact with the data in new and exciting ways.**

**MapView will add longitude and latitude coordinates to your GoldMine database for street level geographic encoding.**

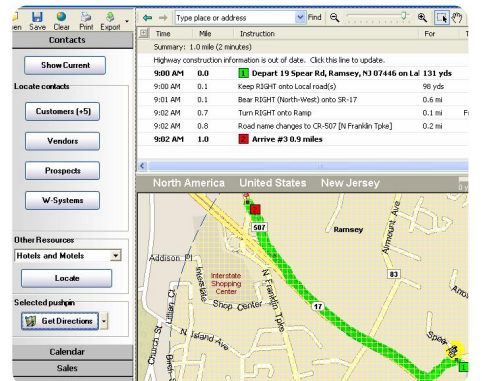


**Proximity Search**—From MapView a user can quickly and easily identify other GoldMine contacts in close proximity to the current contact.

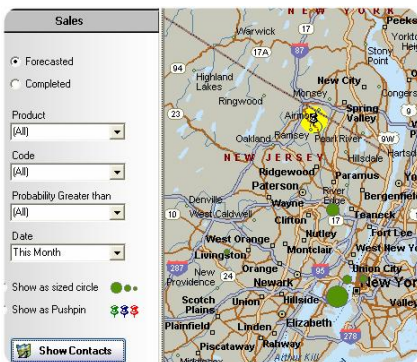
For instance MapView can answer the question: which customers or prospects in the GoldMine database are the closest to the currently viewed contact?



**Routing** - MapView can provide instant directions to any GoldMine contact as well as provide step by step directions between the appointments on a users GoldMine Calendar.

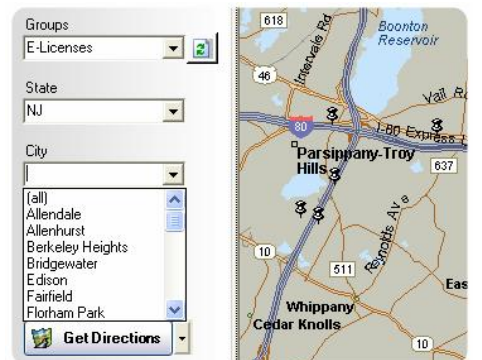


**Activity Plot** - MapView can plot the location of completed activity in a variety of analytical maps. Users may for example plot all completed incoming calls for the previous month.



**Forecasted Sales** - MapView can plot forecasted sales on a map. Forecasted sales can be displayed as pushpins or as sized circles based on the amount of the forecast.

**Groups** - MapView can plot contacts contained in GoldMine groups. The user can make selections on the map and send selected contacts back to GoldMine as a new group or additions to an existing group.



**Requirements:** MapView for GoldMine requires GoldMine Corporate Edition. The application is designed using Microsoft .NET and requires the Microsoft .NET framework on clients. MapView for GoldMine requires a copy of Microsoft MapPoint 2004 for each user.

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