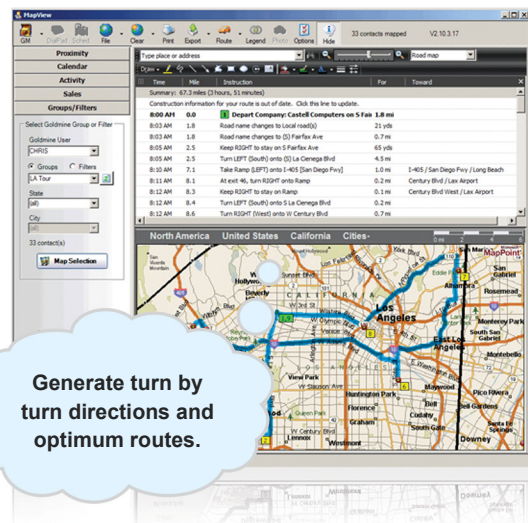
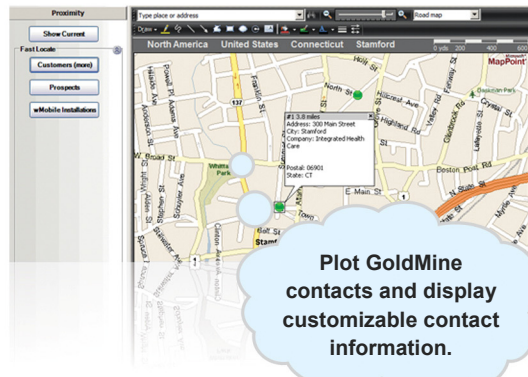


MapView delivers the ability to easily and quickly view a variety of GoldMine® information on detailed graphical maps. Users can interact with the mapped data and update GoldMine with selections.

### FEATURES

Sometimes traditional reports and queries are not sufficient to properly understand the information in your CRM system. MapView offers a selection of geographic tools to enable sales people, marketers and customer service users to visualize the geographic elements of CRM information.



#40.9 miles

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### Plotting of CRM Data

Instantly plot any data from your GoldMine CRM system onto a map. Plot customers, prospects, completed appointments, forecasted sales and much more. Layer one data type on top of another to analyze information in ways that assist the user.

### Find Closest Contacts

When planning a visit it may be useful and productive to know which other customers, prospects or other type of contacts that are closest to the visited contact. MapView can calculate and display these closest contacts instantly helping you identify other accounts to visit or to use as a reference during your appointment.

### Get Directions

MapView can generate one comprehensive set of turn-by-turn directions for all the appointment activities on any users GoldMine calendar. MapView will calculate travel times and inform you of how much extra time you have built in to reach your appointment. It will show you the route back to your office at the end of the day and report driving mileage for the day.

### Create Optimal Travel Route

MapView can calculate the optimum driving route for a selected set of contacts. Just draw a circle around a group of contacts you want to visit and MapView will calculate the fastest way to travel to all of them.

## Map Forecasted and Completed Sales

MapView can visualize forecasts, opportunities and completed sales recorded in GoldMine. Quickly spot which sales territories are performing and where there is no activity.

## Map Contact Groups and Filters

With MapView it easy to plot contact filters and groups stored in GoldMine. Make selections of contacts shown on the map to create new geographic groups in GoldMine. Quickly generate maps of your customers and prospects.

## Map Scheduled Activity

MapView can display the locations of any scheduled activities recorded in GoldMine for any GoldMine user. Use this functionality to see in real-time where your sales or service force is planning activities in upcoming periods.

## Map Historical Activity

MapView can show you where your customer interactions have taken place. Use this feature to see how well your sales force is covering a sales territory or to see which geographic areas are generating sales inquiries.

## Connect to GPS Devices for Real Time Positional Plots

If you have a GPS device with a computer interface, MapView can plot your travels in real time while displaying your contacts along your route.

## Create and Save Detailed Territory Maps

Create filters in GoldMine representing sales territories. Use MapView to display the various types of contacts in these territories. Make geographic adjustments to territories and save the information back into GoldMine.

## Geo Encode Your GoldMine Contacts

MapView includes both a manual Geo Coder utility and a Windows Geo Encoding Service for continuous unattended Geo Encoding. Geo Encoding is the process of appending contact addresses with pin point longitude and latitude coordinates.

Generate mileage reports for an entire day of appointment activity.

The screenshot displays the MapView software interface. At the top, there is a 'Proximity Calendar' showing a calendar for July 2010. Below the calendar is a 'Route Date' and 'Plot Date' section. The main area shows a map of North America, specifically New Jersey, with a blue route plotted. To the right of the map is a 'Sales' section with a 'Forecasted' and 'Completed' filter. Below the sales section is a 'Map Sales' section with a 'Forecasted sales: This Month' section showing a green circle representing sales. A callout bubble points to the sales forecast section, stating 'Show your sales forecasts geographically based on size of forecasted sale.'

## REQUIREMENTS

- GoldMine version 6.7 or higher, Corporate or Premium Editions
- Windows XP or higher
- Microsoft MapPoint 2003 or higher
- Microsoft .Net 2.0



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